

## ***Les Kincaid brings national radio show to the CasaBlanca to kick off Smokin' in Mesquite BBQ Championship Thursday evening***

Nationally-acclaimed radio host, chef and wine connoisseur Les Kincaid, whose show entitled Les' Wines & Vines is broadcast via CRN Channel Radio Network to 26 million households in 50 states, will host his show in Katherine's gourmet restaurant Thursday evening from 7-8 p.m. to kick off the second annual Smokin' in Mesquite BBQ Championship at the CasaBlanca Resort.

Kincaid's weekly shows feature stimulating, provocative information and great interviews or discussions with interesting, intelligent, knowledgeable guest all within the wine industry.

A native of Dayton, Ohio who was raised in Central California, Kincaid has lived in Las Vegas since 1978. He currently serves as a consultant to various restaurants and hotels in areas that include West Texas, Nevada, Oregon and California.

"The folks at the CasaBlanca contacted me about the show to see if I would be interested in hosting Les's Wines & Vines during the Smokin' in Mesquite BBQ event," explained Kincaid. "Wine and barbecue are a lot closer than people realize. A lot of people think that BBQ and beer go together, and that's simply not true.

"The show fit into the Mesquite event like a ball in a glove."

Kincaid said several members of teams competing in Mesquite will be interviewed during his show discussing how important wine can be in making good barbecue whether it's with sauce, marinating or enjoying the two as a meal."

"No. 1, this is a state championship competition sanctioned by the Kansas City Barbecue Society," said Kincaid. "Carolyn Wells, who runs the KCBS, is as strong a supporter for good BBQ as anyone I have ever met in my life. This is more than just some regular competition and many people would love to have a trophy from this event to show at competitions around the country."

The western half of the U.S. has been looking for good BBQ competition for several years before the arrival of the Smokin' in Mesquite event, according to Kincaid.

"I salute the CasaBlanca Resort, Randy Black and the Mesquite Resort Association for getting behind this event," he said. "Mesquite is a great little town for such an event especially considering they are drawing more than 40 teams from all over the country. These are very serious BBQ experts."

Kincaid said food, wine and golf are his favorite topics.

"Mesquite is now considered one of the places for long drivers in golf to hang out because of the Long Drive competition where people who think they can hit the ball further than anyone else," he said. "There are people who will hit the ball 400 yards, and that takes real talent and equipment.

"The barbecue event is serious, too, and people have the passion to share the uniqueness to hit the golf ball 400 yards or cook beef, pork or chicken to where it's lip-smacking good. Mesquite is becoming a hot spot for such special events."

Kincaid's radio program can be listened to every Thursday from 7-8 p.m. PST on CRNI.net. It can also be found on Remote 948 via Cox Cable and is on every cable station in the United States.

"I get emails from all over the world," said Kincaid. "We have had listeners from as far away as Malaysia, New Zealand and Australia. There are a lot of wine lovers who listen to the show and tell their friends."

Kincaid, who is a chef instructor at UNLV Outreach, also has a website entitled [www.leskincaid.com](http://www.leskincaid.com). He welcomes email at [les@leskincaid.com](mailto:les@leskincaid.com) with regards to questions about food, wine or golf.

The Smokin' in Mesquite event was landed by Black Gaming Head Chef Bruce Landvik and company sales executive Darrell Edwards. The initial event in 2009 was rated a giant success attracting teams from all over the country.

This year's event in Mesquite is expected to be even bigger thanks to an agreement secured between Black Gaming Sporting Events Manager Christian Adderson and the Boulder City Rotary Club sponsored Best Dam Barbeque, the competitor with the most combined points will earn the Nevada State Championship along with a check for \$3,000 in 2010.

Teams must compete in both the Best Dam BBQ Challenge along with the Smokin in Mesquite BBQ Championship in 2010. Combined overall points will be used from both events to crown the Nevada State Champion. Teams do not have to be from Nevada to be eligible for the overall title.

Both events are being sanctioned by the Kansas City Barbecue Society.

Further information regarding Mesquite competition can be reviewed at [www.mesquitebbqchampionship.com](http://www.mesquitebbqchampionship.com) or by calling Adderson at 702-346-7529, ext. 6981.

**CAPTION:** Les Kincaid will bring his popular radio show to Katherine's at the CasaBlanca Thursday night.

**CONTACTS:** Christian Adderson, Black Gaming Sporting Events Manager, 702-346-7529, ext. 6981; Chris Carroll, Best Dam Barbeque, 702-524-3314; Mike Henle, The Idea Company Public Relations, 702-279-3483.