

SMOKIN' IN MESQUITE BBQ CHAMPIONSHIP

SCHEDULE OF EVENTS

THURSDAY, SEPTEMBER 2nd

8:00 AM- 4:00PM

BBQ 101 Cooking Class by David Bouska of BBQ Butcher

8:00 AM – 4:00 PM

BBQ Team registration at Beer Garden Event Pavilion

5:30 PM-10:00 PM

KCBS Judging Class
Registration 5:30-6:00 PM
KCBS Judging Class (CasaBlanca Meeting Room) 6:00 PM- 10:00 PM

8:00-10:00 PM

BBQ Contestants and Judges- Meeting of the Swine's Reception (CasaBlanca Pool)

FRIDAY, SEPTEMBER 3rd

4:00-10:00 PM

Beer Garden and Event Pavilion Opens
Live DJ, BBQ food, Kids Corner

5:00 PM

Cooks meeting
in the CasaBlanca Showroom

6:00 PM

Judges meeting
in the CasaBlanca Showroom

7:00 PM

Dessert turn in

5:00-10:00 PM

Las Vegas Taildraggers
Rods N BBQ Car Show

a. Show N Shine Competition
b. People's Choice Competition Begins
c. Pin up girl competition
d. Live Music

5:00-7:30 PM

Interactive Games for audience every 60 minutes beginning on the hour

7:30-8:00 PM

Crown Royal Whiskey Master Thomas Turner- Pairing Whiskey with BBQ

8:00-10:00 PM

Interactive Games every 60 minutes beginning on the hour

SATURDAY, SEPTEMBER 4TH

10:30 AM

Judges meeting in CasaBlanca Showroom

11:00AM-6:00PM

Chill Party- CasaBlanca Pool

11:00 AM-7:00 PM

Beer Garden and Event Pavilion Opens
BBQ food, Kids Corner and Live DJ

11:00 AM-7:00 PM

Las Vegas Taildraggers
Rods N BBQ Car Show
e. Show N Shine Competition
f. People's Choice Competition Continues
g. Pin up girl competition
h. Live Music

11:30-11:40AM

Interactive Audience Game

Noon-1:00 PM

Salsa Making Contest
Sponsored by Get Fresh

12:30-12:40 PM

Monster Energy Stacker Challenge

1:00-1:30 PM

Salsa Making Contest
Sponsored by Get Fresh Judging & Awards

2:00-2:30 PM

Team Eating Challenge- Must have 5 team members to participate and all members must be at least 21 years of age

2:30- 2:45 PM

Pie Eating Contest
sponsored by Universal Bakery-Youth
Must be 12 years of age or younger

2:45-3:00 PM

Pie Eating Contest
sponsored by Universal Bakery- Adults

3:30-4:00 PM

Malibu Rum Runner Daiquiri Challenge-
Must be at least 21 years of age to participate

4:00-4:30 PM

Crown Royal Whiskey Master
Thomas Turner

5:00-5:30 PM

BBQ Rib Eating Contest

12:00-2:30PM

Meat turn in for competitors
in CasaBlanca Showroom

3:00-5:00 PM

People's Choice- Come sample competitive teams pork and vote for your favorite!

6:00 PM

BBQ Awards and People's Choice
will be awarded

SUNDAY, SEPTEMBER 5TH

11:00AM-5:00 PM

Beer Garden, Event Pavilion Opens,
Live DJ, BBQ Food, Kids Corner

11am-5pm

Rib Off Competition

10:00 AM -2:30PM

Backyard BBQ
10:00 AM- Registration
10:30 AM- Cooks Meeting
11:00 AM- Competition Begins
Noon- Turn in Hamburger
12:30 PM- Turn in Steak
1:00 PM- Turn in Pork Loin
1:30 PM- Turn in Chicken
2:30 PM- Awards

11:30-11:40 AM

Interactive Audience Game

Noon-12:30 PM

Watermelon Eating & Seed Spitting Contest

1:30-2:00 PM

Monster Energy Stacker Challenge

2:00-2:30 PM

How To Make a Championship BBQ Rub

2:30 PM

Backyard BBQ Awards, Las Vegas
Taildraggers People's Choice Awards
and Rib Off Awards

3:00-3:30 PM

Rib Eating Contest

4:00-4:10 PM

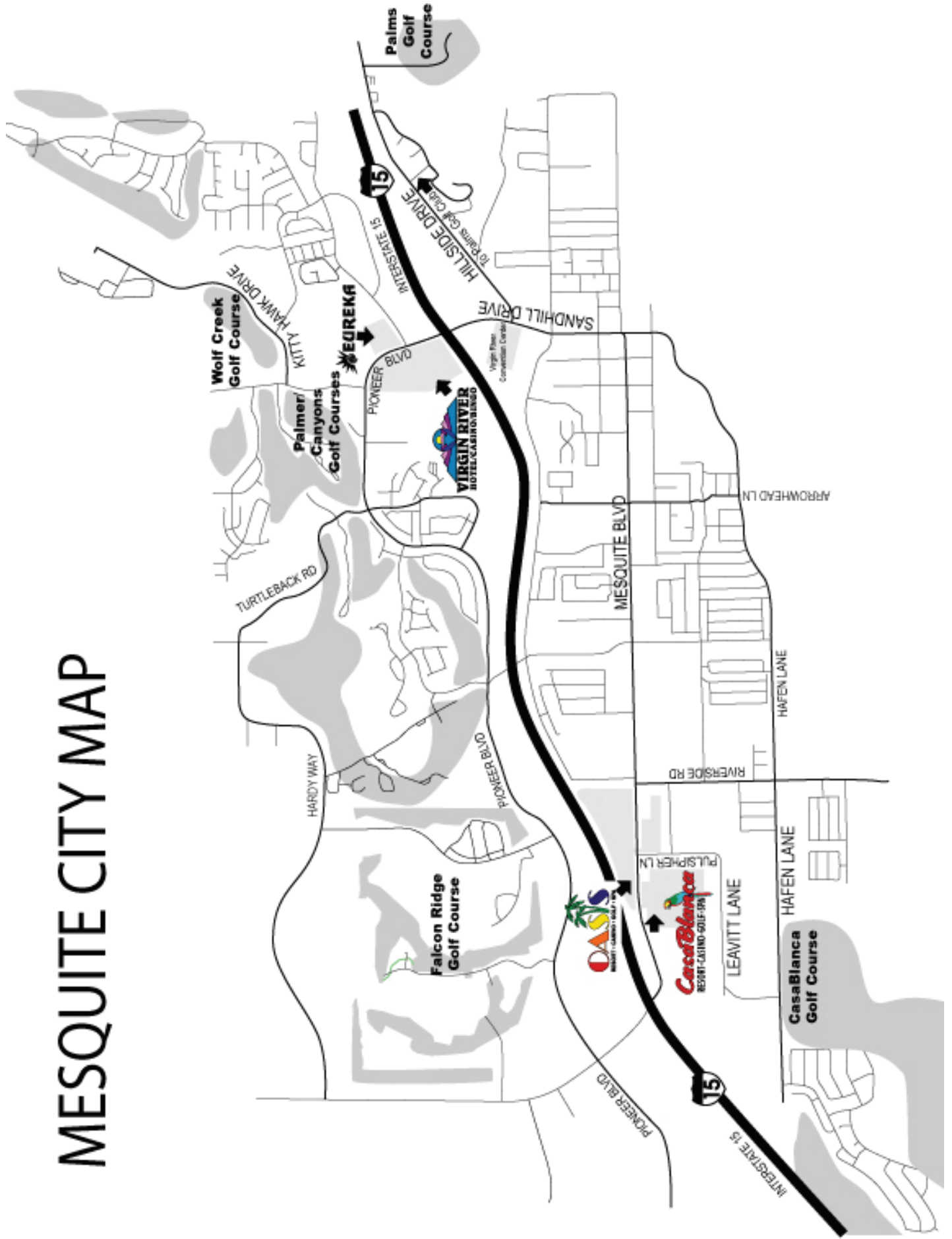
Interactive Audience Game

6:00 PM

Drawing inside CasaBlanca Casino for two
trips to Bud Light Port Paradise Cruise



MESQUITE CITY MAP





Activities In Mesquite For Contestants And Guests

Oasis Ranch & Gun Club

The Oasis Gun Club is a sporting clays facility built on 400 acres of desert landscape in the Virgin Valley of Mesquite. The gun club invites shooters of all skill levels to test their shot on the skeet, trap, sport clay, and 5-stand fields.

The 3,000 square foot clubhouse provides shooters an opportunity to take a break on the leather couches and grab something to eat from the snack bar. The clubhouse also provides gun rentals and complimentary safety equipment, in addition to selling clothing and supplies.

Safety is the number one priority at the gun club and every member of the staff is a certified safety instructor. There is no age requirement to shoot at the gun club, however all participants must be able to hold their own gun without assistance.

Spa

The CasaBlanca Spa offers guests therapeutic and rejuvenating experiences in a 10,000 square foot, world class retreat facility. The spa offers all of the traditional spa treatments including massages, facials and scrubs and feature complimentary on day of service:

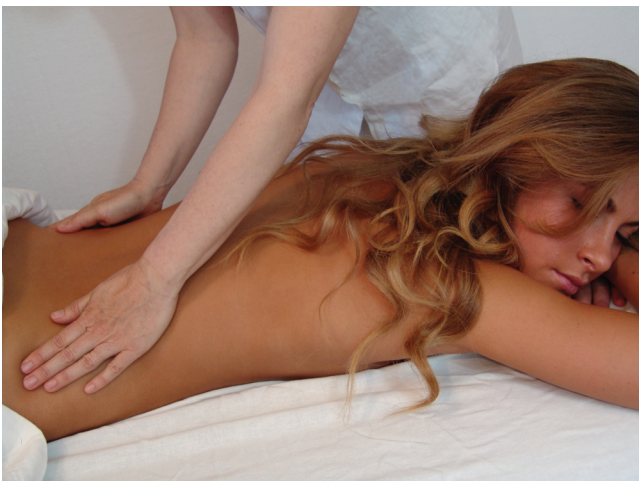
- 2 Heated Mineral Soaking Pools
- Eucalyptus Steam Room
- Relaxation Room
- Hot Tea Bar
- Juice Bar
- Plush Robe
- Locker Room (showers, shampoo, conditioner, lotion, etc.)
- The CasaBlanca also features a full service salon which offers everything from haircuts and color, to manicures, pedicures and makeovers.

Virgin River

3.2 miles from the CasaBlanca Resort

Bowling Alley & Arcade: Virgin River's 24 lane Cosmic Bowling Center features state of the art bowling technology and the latest in Brunswick equipment including GS98 pinsetters and Frameworx autoscoring and seating. The Strike and Spare Lounge and the Bowling Center Snack Bar offer both a full service bar as well as a snack bar. Guests can pick up the latest in bowling balls, bags and shoes in the full service pro shop.

The arcade features over 80 of the most popular video and redemption games including Deep Freeze, Skee Ball and House of the Dead.





Casablanca

RESORT • CASINO • SPA

*
Starbucks
Coffee
*

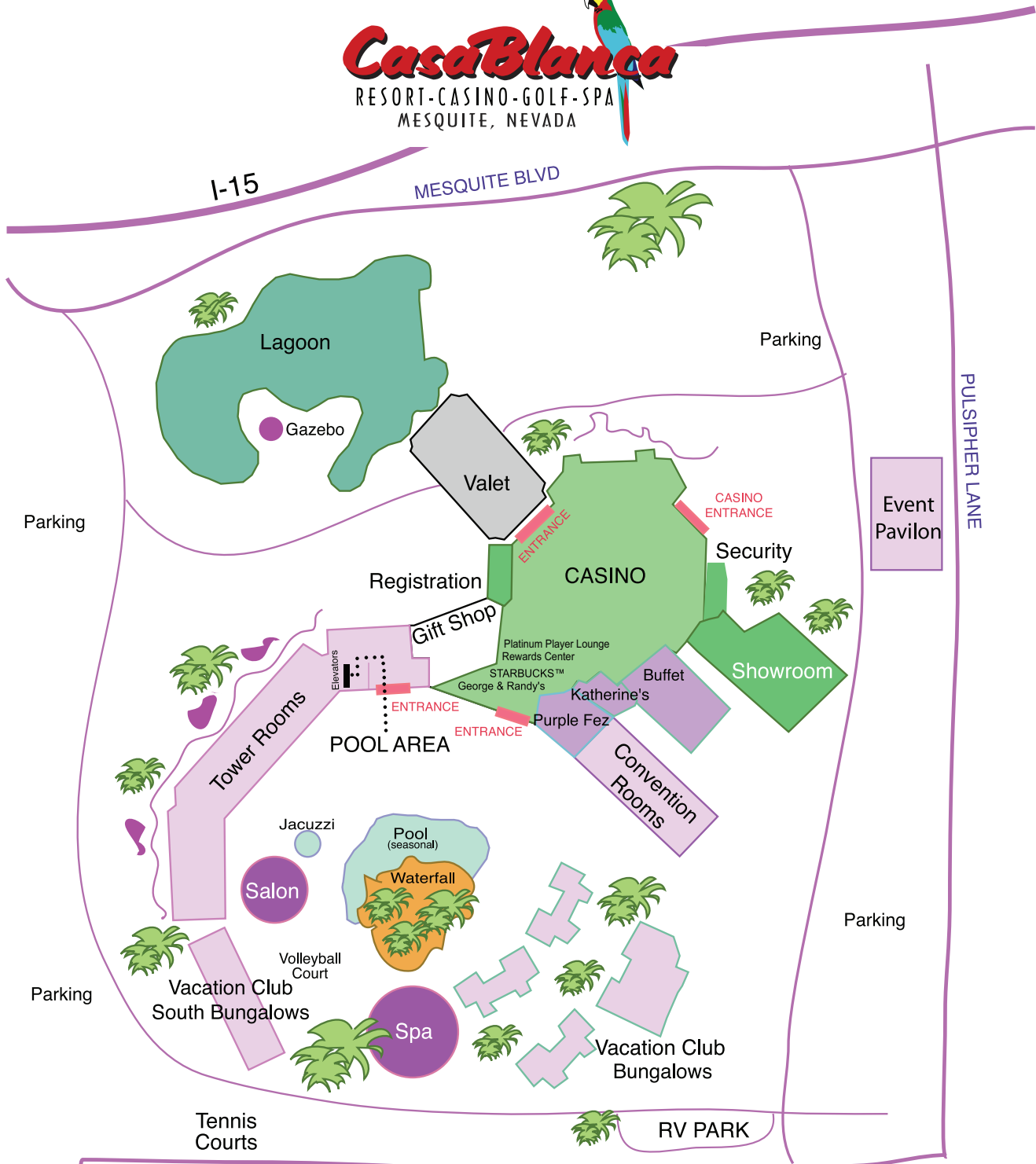
**BEST RESORT
FRIENDLIEST CASINO
BEST GOURMET RESTAURANT**

**Voted
#1**

Casablanca Hotel • Casino • Golf • Spa

CasaBlanca

RESORT-CASINO-GOLF-SPA
MESQUITE, NEVADA



CASABLANCA
GOLF COURSE

LEAVITT LANE



CasaBlanca Resort & Casino

Fact Sheet

RESORT FEATURES

- 500 HOTEL ROOMS
- Full service spa
- Full service salon
- 18 hole golf course designed by Cal Olson

RESTAURANTS

- All-You-Can-Eat Smorgasbord - Open Weekends
- Purple Fez Coffee Shop 24 Hours
- Katherine's Fine Dining
- Room Service
- Casa Deli
- Starbucks
- Scoops Ice Cream
- Convention Center/meeting space 10,000 square feet
- Showroom featuring Headliner Acts
- Skydome Lounge
- Lagoon Pool with water slide
- RV Park with full hook ups

CASINO

- 40,000 square feet
- Blackjack
- Three Card Poker
- Craps
- Roulette
- Video Poker
- Slots
- Race & Sports Book



950 West Mesquite Boulevard
Mesquite, Nevada 89027
(702) 346-7529 • (800) 459-7529
www.casablancaresort.com

CASABLANCA SMORGASBORD

An all-you-can-eat extravaganza that you won't want to miss! Enjoy a bountiful selection of fresh salads, hot entrees and carved meats in a delightfully informal setting. Our live action cook station features made to order omelets and waffles for breakfast along with a variety of lunch and dinner specialties.

PURPLE FEZ

Relax in an open dining area with a sensational view of the lagoon pool. Variety is the name of the game at the Purple Fez Café. Choose from prime rib, fresh fish, steak and lobster, spaghetti and meatballs to overstuffed sandwiches and salad. Of course, breakfast and our luscious desserts are served around the clock. Open 24 hours.

KATHERINE'S

Katherine's features Certified Angus Beef, live Maine Lobster and Italian specialties along with a large variety of appetizers and wonderful desserts. Although the atmosphere is warm and casual, the service and attention to detail is first rate and has often been compared to some of the finest restaurants in Las Vegas. Enjoy a cocktail at our bar prior to your dining experience.

CASA DELI

Located at the CasaBlanca Golf Club, the Casa Deli features a variety of delicious gourmet sandwiches made from the best deli products.

STARBUCKS & SCOOPS ICE CREAM

For your favorite coffee mocha, latte or espresso, try Starbucks. If you are craving a quick snack or gourmet ice cream, stop by Scoops Ice Cream Parlor.

PRIZE PAYOUT

\$40,000 CASH

GRAND CHAMPION - \$10,000
RESERVE CHAMPION - \$5,000
THIRD PLACE - \$2,500

CHICKEN, RIBS, PORK AND BRISKET CATEGORIES

1st Place \$1,500
2nd Place \$1,000
3rd Place \$500
4th Place \$400
5th Place \$300
6th Place \$200
7th Place \$175
8th Place \$150
9th Place \$125
10th Place \$100
11th Place \$100
12th Place \$100
13th Place \$100
14th Place \$100
15th Place \$100

DESSERT COMPETITION

1st Place \$1,000
2nd Place \$500
3rd Place \$250
4th Place \$125
5th Place \$75

PEOPLES CHOICE TO BENEFIT THE MESQUITE ELKS CLUB

1st Place \$1,500

RIB OFF TO BENEFIT MESQUITE BOXING CLUB

1st Place \$1,500





eureka

casino. hotel. mesquite-nevada.

“where the players win!”



Eureka Casino & Hotel

Eureka Casino & Hotel

Fact Sheet

RESORT FEATURES

- 214 HOTEL ROOMS
- Swimming pool, hot tub and cabanas
- State of the art exercise room
- Laundry area
- Internet Café
- Meeting space 1,600 square feet
- Seasons Lounge

RESTAURANTS

- Experience The Buffet
- Courtyard Café
- Gregory's Steakhouse

CASINO

- Blackjack
- Roulette
- Craps
- Triple Up 21
- Pai-Gow Poker
- Let It Ride Poker
- Three Card Poker
- Slots
- Video Poker
- Video Reels
- Leroy's Sports Book
- Poker Room
- Bingo



"where the players win!"

275 Mesa Blvd
Mesquite, Nevada 89027
702-346-4600 • 800-346-4611
www.eurekamesquite.com

EXPERIENCE THE BUFFET

Our talented Executive Chef and Culinary team has created a fabulous array of Action Station Cuisines which include American, Mexican, BBQ, Italian, Mediterranean, Greek, French, Southern & Cajun, Asian and Seafood Cuisines and much, much, more. All accompanied by an extensive soup and salad bar with all the toppings. You will also find a homemade bread station along with hot and cold desserts and pastries prepared daily by our pastry chef.

COURTYARD CAFÉ

The Courtyard Café offers 24 hour casual dining service in a relaxing, comfortable and most of all fun atmosphere. The Courtyard Café features daily specials along with a 24 hour a la carte menu.

GREGORY'S STEAKHOUSE

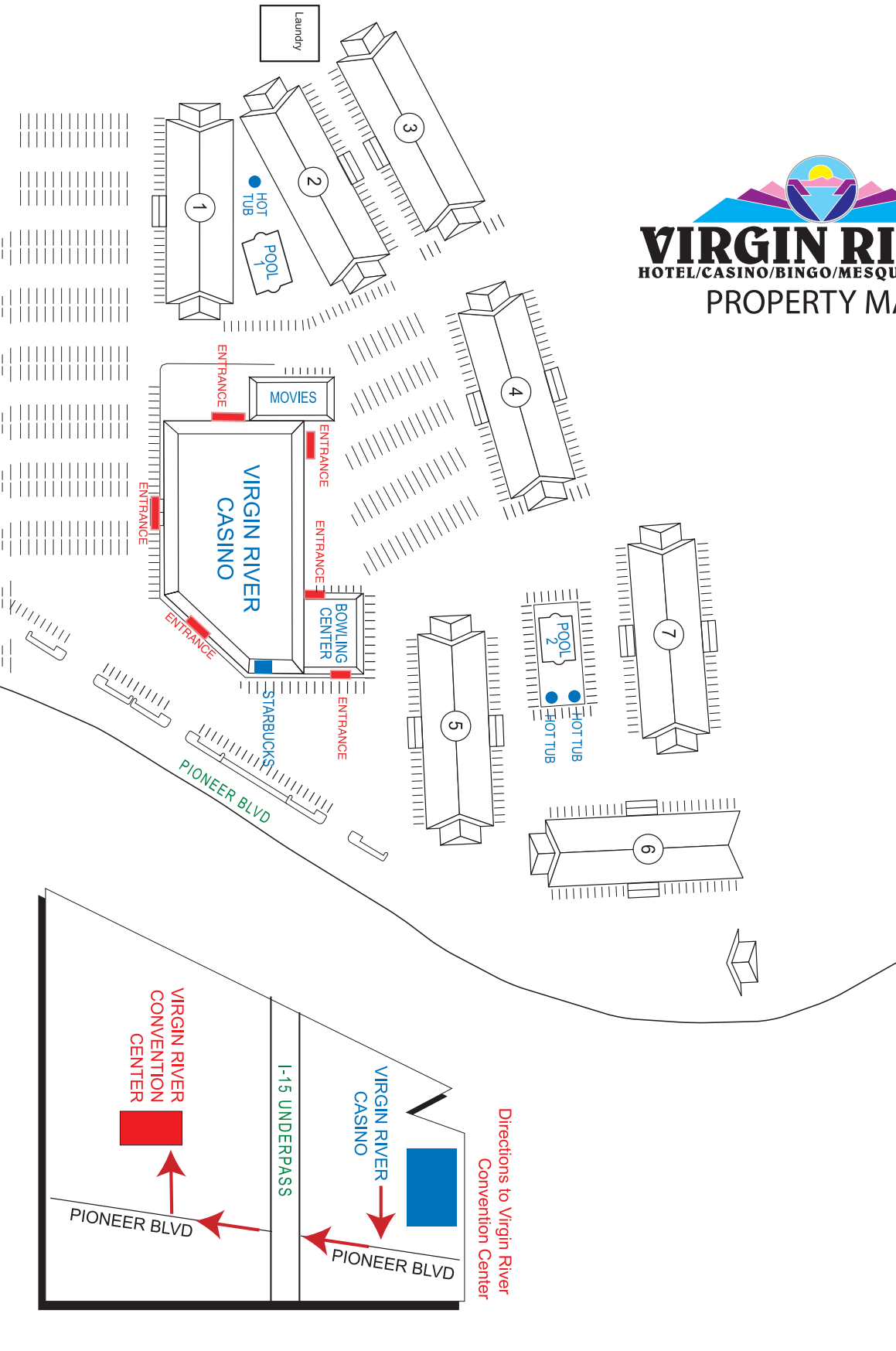
Gregory's Steakhouse cuisine offers a thrilling combination of enthusiastic flavors and delectable delights, while pairing your favorite wine or spirits. Enjoy a fabulous all American prime cut steak, Australian lobster tail or for a European flair try our amazing Osso Buco. Pamper yourself in this enchanting and relaxing ambiance. Early bird specials served daily from 4:00-5:00 pm. Dinner hours are from 5:00-9:00 pm. Reservations are highly recommended 702-346-4646.



Virgin River Hotel and Casino



VIRGIN RIVER
HOTEL/CASINO/BINGO/MESQUITE/NEVADA
PROPERTY MAP



SOUTH TO LAS VEGAS, NEVADA

I-15

NORTH TO SALT LAKE CITY, UTAH

Virgin River Hotel & Casino

Fact Sheet

RESORT FEATURES

- 724 Deluxe Rooms
- 24 Lane Bowling Center
- RV Park with Full Hook-ups
- Two Large Swimming Pools
- Three Jacuzzis
- Video Arcade
- Meeting Space - The River Room

RESTAURANTS

- Sierra's Buffet
- The Chuck Wagon
- Starbucks®

CASINO

- Bingo
- Race and Sports Book
- Live Poker
- Slots
- Video Poker



100 Pioneer Blvd.
Mesquite, NV 89027
www.virginriver.com

NEWLY REMODELED ROOMS



**STARBUCKS
COFFEE**

First Annual Nevada State BBQ Championship to be decided in Mesquite

Some folks just know a good thing when we see it...or taste it!

With the success of the 6th annual Best Dam Barbeque Challenge in Boulder, Nv., and the smokin' success of last year's inaugural Smokin in Mesquite BBQ Championship, it made perfect sense to combine flavors and create the first ever Nevada State BBQ Championship.

That's just what the event directors from the Mesquite Resort Association (host of Smokin in Mesquite) and the Boulder City Rotary Club (host of Best Dam Barbeque Challenge in Boulder City) decided to do.

The two events, (Boulder event was held Memorial Day weekend, May 28-29, while the Mesquite event set for Labor Day weekend, Sept. 3-4) are the largest and most popular BBQ events in the state. Combining competitions point totals from the two events will award the winning team the first ever Nevada State BBQ Championship.

The agreement between the two events calls for the barbeque team with the most combined points being crowned the champion and awarded a check for \$3,000 this year. All eligible teams from across the nation must compete in both events to be in the running for the Nevada crown.

The Boulder City event, now in its 6th year, has grown in popularity and purse. This year the Best Dam BBQ Challenge awarded \$10,000 in prize money.

"We have done very well," said Chris Carroll of the Best Dam Barbeque Challenge. "We were up to about 40 entries and I'll bet we drew 20,000 enthusiasts in 2010. We draw from Boulder City, Las Vegas and Henderson, Nv. and the event is now on the calendars of many in Southern Nevada each year."

Carroll said the Boulder City event is a fund raiser for the Boulder City Rotary Club, while also helping programs which help bring awareness to youth drinking and drugs. The 2010 event received a big boost when it was announced that Verizon had jumped on board to sponsor the family fun zone. This year's event also included a rib eating contest between the Boulder City police and fire departments.

Now in its second year the Smokin' in Mesquite event will offer an estimated \$40,000 in cash and prizes. Both events are sanctioned by the Kansas City Barbeque Society, one of the premier competition organizations in the country (13,000 members) and use KCBS certified judges.

The Smokin' in Mesquite event and its KCBS sanction was spear-headed by Black Gaming Director of Food Operations, Bruce Landvik and group sales executive Darrell Edwards. With the assistance of Black Gaming Sporting Events Manager, Christian Adderson, the event enjoyed a tremendous first year with huge crowds and was featured the TLC Network's BBQ Pitmasters show.



"This is an incredible event," says Edwards. "The sky is the limit how far this event can go. Mesquite is the perfect locale for such a gathering considering the top quality hotel amenities we have here. Adding the possibility of being crowned Nevada State BBQ Champion will help us reach the next level."

Adderson says the partnership between the two events will enable both events to grow.

"I visualize competitors planning to be at both events every year," Adderson said. "They are healthy, fun promotions, both of which bring attention to their respective cities through media exposure that includes print and broadcast coverage."

Nevada State Championship	
Standings As of 8/17/2010	
Team Name	Overall Points
Rhythm N Que	665.7140
All Sauced Up	662.2856
Smokin B.A.R.	632.5714
Slap Yo' Daddy BBQ	629.1426
Sweet Peppers	627.4280
Casual Smokers	626.8572
Rib Ticklers BBQ	626.8570
R and R	620.0000
Smokin in Mesquite	614.8566
I.A.B 30 BBQ	613.7142
Pork U BBQ	610.2852
Smokin Goatheads	605.1422
Otis and the Bird	598.8570
Great Basin Cooking Co.	575.4278
Squat and Gobble Barbeque	554.2854
Big Tease BBQ	547.4282
BBQ Junkie	278.8574



Conestoga Golf Club



Sand Hollow Resort



The Palms Golf Club



The Canyons Course at the Oasis



CasaBlanca Golf Club



Coral Canyon Golf Club



Falcon Ridge Golf Course



The PGA Golf Club at Coyote Springs



The Palmer Course at the Oasis

Golf Courses

Golf Courses in Mesquite, Nevada and St. George, Utah

CasaBlanca Golf Club

18 Holes • Par 72 • 7,011 Yards

Architect – Cal Olson

Director of Golf – Dan Griffin

CasaBlanca is a desert course with 13 of the 18 holes having water on them which provides a challenge to golfers and a habitable wetland for the desert fowl. The Cal Olson designed course meanders naturally through and around the Virgin River and is accommodating to golfers of all skill levels, with its modestly sloping mounds and fairways and five sets of tee markers. The signature hole at CasaBlanca is number 17, which is a lengthy par-four requiring a precise tee shot and an equally accurate long-iron second to a green which narrows in the front. Par-shooters won't stop smiling all the way to the 18th tee.

Falcon Ridge Golf Club

18 Holes • Par 71 • 6,650 Yards

Architect – Kelby Hughes

Director of Golf – Brian Wursten

The Falcon Ridge Golf Club is woven through the hills and valleys giving one a feeling of a high desert golf course. The pine trees along with the sculpted fairways add to southwest flavor. Playability is at a premium at Falcon Ridge, having multiple tee boxes it will meet the need of every golfer. The course is set up to give everyone a blend of pure simplicity, spectacular views and demanding holes.

The Palmer Course at the Oasis Golf Club

18 Holes • Par 72 • 6,982 Yards

Architect – Arnold Palmer

Director of Golf – Randy Tickner

Golfers playing The Palmer Course at Oasis Golf Club won't be surprised to hear that this challenging and scenic wonder was created by Arnold Palmer. And the best advice is vintage Arnie: hitch up your trousers—or skirt—and go for it. The Palmer Course at Oasis Golf Club has several elevated tee boxes with dramatic shots to slot canyon fairways that meander through the foothills surrounding northern Mesquite. The narrow fairways are accented with many bunkers, water hazards, and undulations that leave the golfer with few level lies. But nothing looks or feels artificial here as Palmer used the natural landscape to provide all the drama. The 363-yard sixth hole is representative: the green is set deep within a box canyon that looms over all approach shots. And only the brave need venture to the back tee at the 517-yard eighth hole, which requires a 250-yard drive to clear rugged country.

The Canyons Course at the Oasis Golf Club

18 Holes • Par 71 • 6,408 yards

Architect - David Druzisky

Director of Golf – Randy Tickner

The recently completed Canyons course at the Oasis Golf Club offers dramatic scenery while requiring well placed golf shots. Like the Palmer Course, the Canyons is blessed with a dramatic change in elevation throughout, but the perfectly manicured Bermuda fairways are somewhat wider and more user friendly. Golfers will encounter plenty of water hazards on their tour of the Par 71 layout that takes wonderful advantage of its setting. Golfers will especially enjoy the unique par three finishing hole.

Palms Golf Club

18 Holes • Par 72 • 6,514 yards

Architect – William Hull

Director of Golf – Dan Griffin

The Palms was the first course built in Mesquite and gets credit for igniting the fuse that created the golf explosion here. Set amidst a desert landscape of sagebrush and tumbleweeds the course offers an island of palm trees and lush green fairways with a number of daunting water hazards. The Palms provides golfers with two contrasting nines: the front nine has fairly flat wide fairways with small lakes providing a precision challenge. The back nine takes full advantage of dramatic elevation changes offering incredible vistas, but the serendipity must be occasionally interrupted by forced carries over unforgiving canyons. Most memorable is the 536-yard 15th hole, a par-five that presents a 114-foot drop to the fairway below.



Golf Courses in Mesquite, Nevada and St. George, Utah

Conestoga Golf Club

18 Holes • Par 72 • 7,232 yards

Architect - Gary Panks

Director of Golf - Ray Metz

Conestoga Golf Club recently opened its Gary Panks-designed course that features a spectacular layout meandering through natural arroyos and dramatic elevation changes.

The design of the golf course utilizes native desert and natural washes creating a challenging layout with breathtaking canyon vistas.



Coral Canyon Golf Club (Utah)

18 Holes • Par 72 • 7,029 yards

Architect - Keith Foster

Director of Golf - Gary White

Coral Canyon features 100 acres of manicured fairways, 55 bunkers, two lages and a labyrinth of dry washes through the course, offering players a variety of risk/reward opportunities that are critical to an exceptional golf experience. The golf course offers a rare opportunity for players to enjoy luxurious golf on the doorstep to some of the world's most famed natural wonders. Fairways are generously spacious and most holes allow the less accomplished player to run the ball onto the ultra smooth greens.



The Chase at Coyote Springs (Nevada)

18 holes • Par 72 • 7,471 Yards

Architect - Jack Nicklaus

Director of Golf - Mike Sizemore

Jack Nicklaus' Signature-designed course - The Chase - at PGA Golf Club is a challenging 7,471-yard layout and is the first golf course in a series of Jack Nicklaus Signature Golf Courses that will flow throughout the Coyote Springs community. The Chase's lush rye-grass fairways are set against a dramatic desert backdrop, with mountain vistas in every direction.



Sand Hollow Resort (Utah)

18 holes • Par 72 • 7,300 Yards

Architect - John Fought

Director of Golf - Mark Whetzel

The Championship Course at Sand Hollow is as visually stunning as it is challenging, moving in and around the world-renown distinctive red rock formations of southern Utah. The Championship Course features elevated tees, wide sweeping fairways and challenging greens. Golfing traditionalists will also love playing the Links Course at Sand Hollow. A throw back to the days of early golf, the Links Course is a stunning nod to the true walking golf experience and rich heritage of the game of golf.



Mesquite Calendar of Events



January 14-16, 2011
Chili Cook-Off

For more information email
Mevans@casablancaresort.com



January 14-16, 2011
Mesquite Motor Mania
www.MesquiteCarShows.com



February 7-10, 2011
Mesquite's Branson Fest Out West
www.mesquitebransonfest.com



March 20-27, 2011
USA Senior Softball
www.seniorsoftball.com
Email: cadderson@casablancaresort.com



May 30-June 3, 2011
Mesquite Amateur Golf Tournament
www.mesquiteamateur.com



June 23-24, 2011
Elvis Rocks Mesquite
www.casablancaresort.com
email: mevans@casablancaresort.com



July 21-24, 2011
Junior Golden Gloves Championship
www.juniorgoldengloves.com

Mesquite Calendar of Events



Oct. 27-Nov. 5, 2010
RE/Max World Long Drive Championship
www.longdrivers.com



November 20, 2010
Mesquite Tri-State Marathon
www.mesquitemarathon.com



November 12-14, 2010
Teacher Games in Mesquite
www.mesquiteteachergames.com



Dec. 5-11, 2010
World Arm-Wrestling Championship USA
www.2010UsaWorlds.com



Nov. 14-16, 2010
Fall Pro Am Golf Tournament
For more information email
Dedwards@casablancaresort.com



December 12-14, 2010
Nevada Senior Open
December 15-17, 2010
Nevada Open

For more information email
Dedwards@casablancaresort.com



Nov. 17-19, 2010
Southwest Invitational Golf Tournament
For more information email
Dedwards@casablancaresort.com