

Elvis Shake Rattle and Bowl kicks off big weekend at Virgin River Bowling Center

Male and female bowling enthusiasts will get the chance to rub shoulders with various Elvis Tribute Artists when the Elvis Shake Rattle and Bowl tournament is presented Friday at the Virgin River Bowling Center.

Participant's results will be based on three-game totals with prizes given for top total scores.

A \$10 entry fee will be charged and includes rental shoes. Anyone 21 or older can participate.

Competitors should check in at the Virgin River Bowling Center by 11:30 a.m. The event will run from noon until 2 p.m.

Prizes include two tickets to the final Elvis Tribute competition Saturday at 7 p.m. in the CasaBlanca Showroom; two free dinners at the Virgin River; free games of bowling; and two-for-one buffet tickets at the Virgin River. The number of prizes awarded will be based on the amount of entries.

Elvis Tribute Artists participating in Elvis Rocks Mesquite will be in attendance during the bowling tournament.

The event is a prelude to the prestigious Professional Bowlers Association West Region Junior/Senior Doubles Aug. 6-8 at the Virgin River Bowling Center.

A PBA practice session will kick off the event Aug. 6 from 3-5 p.m. followed by a 6 p.m. Pro Am event where local bowlers have a chance to bowl with the pros.

The qualifying round for an A squad is scheduled to begin at 8 a.m. with B squad qualifying set for 2 p.m. The top 16 teams will return for the finals Aug. 8 beginning at 8 a.m.

Teams will be comprised of a senior 50 or older and a junior bowler under 50 years of age.

First place money is projected at \$2,500.

"This will be a very big weekend for the Virgin River Bowling Center," said Director of Bowling Gary Higashi adding that the PBA event will be taped for future television broadcasts. "There will be a little of everything during a three-day period."

Further information regarding the Shake Rattle and Bowl tournament can be found by calling Virgin River Director of Bowling Gary Higashi at 702-346-7777 and ask for the bowling center; Black Gaming Sales Manager Petra Jones at 888-711-4653, ext. 17; or visit www.casablancaresort.com and click the special events category of Elvis Rocks Mesquite.

Further information regarding the PBA event can be found at www.pba.com and clicking the regional category.

CAPTION:

Virgin River Director of Bowling Gary Higashi predicts a big weekend Aug.6-8.

Contacts: Gary Higashi, Virgin River Bowling Center, 702-346-7777; Petra Jones, Black Gaming Sales Manager, 888-711-4653, ext. 17; Mike Henle, The Idea Company Public Relations, 702-279-3483.

